

Adrian D. Parker
Leader | Speaker | Writer | Advisor

Intro Blurb:

Adrian Parker is an executive, entrepreneur, husband and father who has spent the last 20 years redefining what courageous leadership looks like.

He is currently the President of the Cognac division at Uncle Nearest, Inc., the fastest-growing American whiskey and Bourbon in US history. Yes, it's as fun as it sounds.

His reflections on work, family and failure have been top-ranked keynotes at companies like Amazon, Palo Alto Networks, IPG Media and Michelin Tires.

An inductee into the American Advertising Hall of Achievement, Adrian's pioneering work on products like Patrón Tequila, Grey Goose Vodka, Nike footwear and Apple iPhones has won numerous awards.

These days, when he's not making or selling spirits, Adrian writes a monthly newsletter, collects art and serves at his church.

Let's give Adrian a courageous round of applause as we welcome him up!

Bio:

As a journalist turned marketer, Adrian Parker's stories have opened the minds and wallets of consumers across the world. In 2020, he was inducted into the American Advertising Hall of Achievement for his efforts in pioneering creativity, technology, and diversity in the industry for more than 20 years. Adrian has led award-winning advertising campaigns for products like Patrón tequila, Nike footwear, and Apple iPhones but he believes his boldest work lies ahead.

In 2021, Adrian left the executive job he loved to pursue the work he wants to do next - empowering courageous change in work, family and faith. This messy journey of rediscovery is captured at [UnfollowUniversity.com](https://unfollowuniversity.com), a newsletter series online.

Adrian is currently the President of the Cognac division at Uncle Nearest, Inc., the fastest-growing American whiskey and Bourbon in US history. He's on a mission to redefine what a modern spirits company looks like.

Adrian is a part-time speaker, full-time father of 3 young kids, and lucky husband to a patient preschool teacher. He is a graduate of Florida A&M University's journalism school and holds certifications in Entrepreneurship from Southern Methodist University and Executive Management from Harvard Business School. When he's not writing or working, any spare time and money are invested in a handful of global organizations at the frontlines of advancing equity and empowering future leaders of color.

Adrian can be found on social media @AdrianDParker or on his website, www.AdrianDParker.com.

Headshots:

Vertical: https://drive.google.com/file/d/1j2Ui1bs_c3t9IqQYT3nCbxadfVOgdZSj/view?usp=sharing

Square: <https://www.dropbox.com/s/roboesii7hle28g/Adrian%20Parker%20Headshot%20.png?dl=0>

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